



Sketchbook

SEPTEMBER 2020

[www. southernazwatercolorguild.com](http://www.southernazwatercolorguild.com)

Important SAWG News!

- The board decided to keep the gallery closed until the Holiday Show beginning December 8, 2020.
- We will be publishing a summary of the Board of Directors minutes and the financials on the Members Only page. Since the Sketchbook on our website is visible to the world now, we believe our account balances should be only available for members to view.
- The new Marketing Committee is headed by Nancy McCluskey Moore. Publicity, all social media and external/internal communications is incorporated into this committee.
- We are switching storage unit companies to save money (almost \$200/month). The new place is closer to the gallery, and we won't have to pay for space we no longer need.
- Make sure you read about our new Virtual Gallery Classes taught by SAWG members and enroll. We have invested in computer equipment and a web cam (donated) to make sure they are recorded very professionally. For details, see page 6.
- The Don Andrews 2-day premier workshops in November will be conducted via Zoom. See below for details and the reduced fee. We are still waiting to see how the others will go.

Submitted by Kay Sullivan

Attention SAWG Painters! Don Andrews Workshop

When we last offered the Don Andrews workshop, we were hopeful it would be in person. As you may have guessed, however, that's been changed to a virtual presentation by necessity. So, here's your opportunity for a great two or four day experience via Zoom in the comfort of your home.

The new fee structure is \$175 for members for 2 days and \$200 for non-members.

The title of Don's workshop is "Landscape Color and Composition." Geared for all levels of learners, during the first two days he will focus on color harmony, designing nature, looking at the relationship of color and value, and organizing nature.

In the second 2-day session, Don will focus on color granulation, simplifying nature, controlling the light, and painting figures in the landscape. It will be a totally different presentation from the first session.

Each day's sessions will include two demonstrations, each followed by student painting time during which Don will be available to answer questions. All lessons will be recorded and available for students for 6 months.

The daily schedule will begin at 9 am AZ time for his first demonstration. Student painting time will follow for 2 hours. There will be an hour for lunch. During the 2nd day in each session, the afternoon painting time will be 1 hour followed by an hour for a group critique.

We hope you'll consider this excellent opportunity. We are ready to receive your reservation at our website, southernazwatercolorguild.com

Submitted by Jenny Clark

DON ANDREWS
November 2020



NEXT GENERAL MEETING
TBD
SOCIAL - 6:30pm
MEETING - 7pm
ST. FRANCIS CHURCH
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Sign up Now!

2020 - 2021 WORKSHOP SCHEDULE
November 10-13, 2020
Don Andrews
January 12-15, 2021
Andy Evansen
February 9-12, 2021
Mark Mehaffey
March 9-12, 2021
Graham Berry



ALL ABOUT TIME

The world is different now, and we all have had to adapt. I have been called a Pollyanna (an excessively cheerful or optimistic person) in the past because I can always see the good over the bad. So now the Big V, as I call it, has given us more time, a commodity that we sometimes take for granted. With that time, I was able to prepare for this role I now have in SAWG. With that time, I enjoy more quiet evenings with my hubby instead of rushing off to another event where we eat and drink more than normal. With that time, I see the results of others taking online workshops and sharing their new paintings. We have learned to use Zoom to talk to our families, exercise, and conduct our meetings without having to drive somewhere. Kids and pets see their parents and owners more. SAWG is in pretty good shape because we have Masterpiece Manager, and we are selling paintings online.

Nineteen of us also had time to attend our six-hour, virtual board retreat on August 3, where we became better acquainted and learned what we all do for SAWG. There were some surprises as we understood how challenging some of the jobs are or how many hours these amazing volunteers work to make SAWG function. The fun aspect of this was learning about some of the backgrounds. Did you know we have a rocket scientist, an almost concert cellist, an underground miner, a robotics Lego competitor, a nationally ranked tennis player/teaching pro and a veterinary hospital administrator in roles for SAWG? Then there are some who have done makeup for famous people, a teetotaler who attended bartender school when laid off, one who has fostered over 400 dogs and helped 11,000 dogs get adopted, one who became a nurse during her mid-life crisis, an avid swimmer who lives in the desert but has several water vehicles and two computer savvy gals who have been in the US for less than 10 years. I wished that I could have invited more of our volunteers, and would have if we could have had our meeting at the Celebration Center, but it was challenging enough doing this via Zoom. "Next year," she says optimistically.

"So Miss Optimistic, What's next?" you ask. We need to create a fundraising committee and a bylaws committee. The ideas garnered from the retreat need the light of day, to be prioritized and to be put into an action plan. The bylaws need some changes, some recommended by the Policies and Procedures committee and some that our current board sees as necessary. Can you help?

By now you know what's on the horizon – our new Virtual Gallery Classes. With that time you now have, you can register online for one or all six of the 3-hour Tuesday classes, and take the class in the comfort of your home. Everybody wins - you, the instructor and SAWG. Sign up now!

Just so you know, we are calling the 120 folks who did not renew their memberships from last year. We want to understand why. Every time one of us talks to these folks, we learn something. It's surprising that some don't even know about our new website. Many just forget or thought they had already renewed. How can we communicate better? Please take the time to call me to share your thoughts or volunteer your time.

Missing you,
Kay

Remember - To submit any articles for the Sketchbook to Sandy Walker, walkersj@cox.net. Deadline is ALWAYS the 15th of each month.

First Revision of the 2020 Policies & Procedures (P&P) Manual

Like lives, organizations change too; they grow and evolve with technology advancements and by adding new people with fresh ideas. SAWG is going through major changes as we adapt to COVID and take advantage of our new website and technologies that allow us to do things we couldn't before.

At our August board retreat, 19 of us reviewed and edited our job descriptions that reside in the P&P Manual and corrected them to reflect current day activities. In addition to editing the jobs we know well, we needed to add new job titles such as Masterpiece Admin and Marketing Chair. This was our first step to keeping the Policies & Procedures Manual up to date.

How did we do this? I uploaded all the P&P files to Google Drive so we could view, edit and share our job descriptions with their red-letter edits. While each person described their role, I did the Share Screen option in Zoom so everyone could see. Listen to all this techy stuff. Amazing right? I am appreciative that Kathy McClean offered to go in and unify all the changes and make sure each job description has the same format with bullets, verb tenses, and general descriptions. I will print the files and update the binder.

Now we need to tackle the Bylaws after we put together a committee for that. Whew!

Kay Sullivan — Current Keeper of the Policies & Procedures Binder

WELCOME FALL!

Can't come soon enough!



Welcome...

to a new chapter in SAWG History
SAWG announces Virtual
Classes available on Zoom!

Register Now on our website!

It's a dream come true. Your
Workshop Committee has re-
cruited some of the most talented
artists and experienced teachers
from our own membership to
bring you live classes in a wide
variety of topics. The first six
classes in this series are ready
for you to view, register and pay
for online at our website NOW!
(Click on Gallery Classes)

All classes will be live Tues-
day mornings from 9am – 12pm.
Each will be recorded for
playback at your convenience.
We begin September 15th with
Kathy McLean's "Introduc-
tion to Twilight Stars and Fan
Brush Trees" beginner level
class and move on to Loisanne
Keller's "The Earth Meets the
Sky: Rocks and Grasses as Landscape Elements" on
September 22nd. There are
four more wonderful options.
Check them out!

We are incredibly excited
to be able to bring these
classes to you through the
hard work and expertise of
our tech/AV crew (Eledel
Giddings, Sue Ritz, Mike
Dutton and our intern,
Jaquelee Chau), Sue Emer's
dedication and creation of
the web pages to view and
register for classes, Sandy
Walker's inimitable talent
to design our flyer, Joanne Lustre, who will be the class
registrar and, of course, the willingness of our instructors (Kathy McLean, Loisanne Keller, Tad Lamb,
Sandy Walker, Carolyn Streed and Judy Constantine (offering "Introduction to Scratchboard) to enter this brave new world
for you!

These classes are open to members and non-members for the same low price of \$35.00, so please share with your
contacts – friends, family, art groups across the country who may be interested in signing up. We have no geographical or
student number limit. Direct them to our fabulous new website to register for these great affordable opportunities!

So, what are you waiting for? Go to our website and sign up today!



NOW AVAILABLE from The Southern Arizona Watercolor Guild...

Online ART CLASSES!

We are now offering virtual classes taught by SAWG members who have expertise in various areas of artistic expression. These online-only classes give our members and other artists an opportunity to learn new skills or fine tune previously learned techniques – all from the convenience of your own home.
All classes are open to both SAWG members and non-members.

Fall 2020 Class Schedule

September 15 – Kathy McLean
"Introduction to Twilight Stars and Fan Brush Trees"

September 22 – Loisanne Keller
"The Earth Meets the Sky: Rocks and Grasses as Landscape Elements"

September 29 – Tad Lamb
"Loosening Up"

October 6 – Sandy Walker
"Focus on Design - Leaving Whites"

October 13 – Carolyn Streed
"Pet Portraits Made Easy"

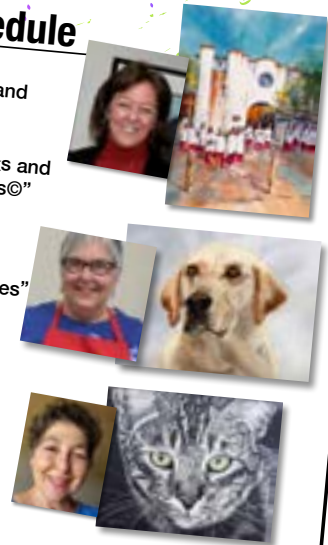
October 20 – Judy Constantine
"Introduction to Scratchboard"

Register Online Now!

VISIT: southernazwatercolorguild.com
click on "Gallery Classes" under "Workshops/Classes"
If you see a class of interest, you can register online NOW!

For more information, contact the Program Chair for Gallery workshops, Joanne Lustre,
at galleriesclasses@southernazwatercolorguild.com.

Where water, color, and creativity meet!
southernazwatercolorguild.com



SUMMER CHALLENGE

Summer Challenge Show Results!

Greetings! Our Summer Challenge show was a great success! Covid can't keep us from being creatively bright and colorful. Our technology is helping us reach out to our members and friends as evidenced by our sale of two paintings. YAY! Add to that our members that came through to choose their favorite paintings. Behold! Our Winners!

BEST OF SHOW — "Jophie Does A Double Take" by Joanne Lustre

Comments:

- I can feel the dog checking things out. Great use of color and transparent paint.
- She has perfectly captured that sideway glance that dogs give; priceless.
- Just so fun! Lovely attitude of Jophie comes across.
- Striking contrast in colors, love the noble look in the dog's eyes.

AWARD OF EXCELLENCE — "Blue Willow" by Robin Miller-Bookhout

Comments:

- Beautiful "classic" watercolor. Nice values and color scheme.
- Abstraction of realistic image and variety in values.

AWARD OF MERIT — "Autumn Falls" by Mike Dutton

Comments:

- Nicely done, beautiful landscape that moves and the water feels like it is falling.

HONORABLE MENTION — "Curious by Dru Hill

Comments:

- Love the suggestion of the following herd of cows in the dust, should I run?

Congratulations to all our participants! Now westward ho to the Western Show!



WESTERN SHOW!

Show Dates:
Sept. 3–Oct. 4, 2020

100% Online!

The Western Show will be lighting up the pages of SAWG's website from September 3rd to October 4th. Our members came through for us in style! We have 38 talented artists exhibiting 61 paintings, as well as paintings by our judge, Barry Sapp, an artist recognized for his Western imagery.

What beautiful entries we have in this show representing our Western heritage and painted in all forms of water media.

Let your fingers do the walking for you and go to our website to see the incredible variety of our member artists styles. Remember, all paintings online are for sale. Join us in supporting the arts!

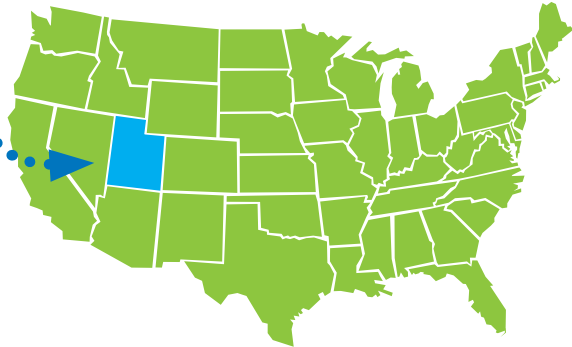
Submitted by — Chairs: Sue Emer and Goldie Aguilar



On the Horizon

The Utah Watercolor Society (UWS) will host the 46th Annual Western Federation of Watercolor Societies Exhibition from May 6 to June 23, 2021. We hope that it will be live this time. However, the Idaho hosts did a great job running it virtually when they were thrown the COVID curve ball.

I know it seems a long way off but it's already



September, and the deadline is just a little over three months away on January 10. The juror will be Sarah Yeoman, and **the call for entries will begin on October 1st**. I understand that they will be using a program called ArtCall so you will submit directly to UWS and pay online for your entries. This program will even size your jpg properly if you are unable to do that. You might want to google ArtCall so you can appreciate what they are going to do.

In case some of our newer members do not know what Western Fed is, here is a brief description. SAWG is one of 10 western watercolor guilds who are members of the Western Federation of Watercolor Societies. Those guilds rotate hosting an annual juried exhibition in which we as members may participate. This year there were 945 entries, and the juror had to select only 100 for the exhibition and then choose the prize winners. It's quite a feather in your cap to be accepted, and even better to win a prize. It being a regional show gives you a chance get your feet wet before trying a National juried show.

Catalogs for the 45th exhibition are for sale on our website under Paintings/Books for \$15. They are beautiful. One of the perks of entering the Western Fed show, is that you receive one of the glossy catalogs.

Kay Sullivan, WFWS Rep for SAWG



The 2020 All Members Show

will be the first show of the regular season this fall, **Oct. 6-Nov. 1st**. The Awards Judge will be Diana Madaras who won Tucson's vote for Best Visual Artist for the ninth time. She has been featured on television shows and numerous articles have been written about her bold and colorful artwork. It's the perfect show for new members and 1st time exhibitors to submit their paintings. **Entries are due Friday, September 25th**. This show will be online and showcase what our members can do!

Color My World Show

It's time to mark your calendars to enter the Color My World Show! The deadline for **entries is October 16th** and our Juror & Awards Judge will be Don Andrews. **This show runs November 3rd - December 6th** and is our 1st point show of the season. Check out the details online on the shows tab. Add that magic touch of color to enhance your art!

SHOW INFO

Why do we have strict image requirements for shows?

This is a question I get from time to time from SAWG members and the simple answer can be summed up in one word – standardization.

Here are three basic reasons:

- 1 You've probably noticed that when you sign an entry form for a show, you are entering into an agreement that allows SAWG to use your image for publicity purposes. Quality images are essential to this process!
- 2 When your images are shared with a juror or judge, we want the evaluation of your work to be focused on your art, not on the quality of your jpg image. If the images are not held to the same standards, your chances of being included in a juried show or of winning an award will be diminished.
- 3 We are so very fortunate to have a professionally developed website that allows your work to be seen and purchased online. This is especially true with the temporary closing of the Gallery! When your art can be widely available for viewing digitally, a quality image that is standardized for best presentation is advantageous for you, the artist, but also essential as we work to increase and maintain the kind of traffic we need on our website.

Submitted by Nancy S. Huber — Retiring Image Archivist



Bring your sketchbook and come enjoy the Tucson desert and urban park trails!

Kat Manton-Jones is starting a Sketch Hike Club open to SAWG members and others who enjoy being outdoors and want to sketch on site. We will gather on the second and fifth Friday of the month beginning September 11. We will walk/hike and sketch for an hour, then regroup to view participants sketches and discuss challenges and techniques for creating a nature journal.

In keeping with healthy precautions regarding the Covid19 pandemic, we will limit our initial hikes to urban parks where parking is convenient. For our first hike, we will gather at 8:00 am at Feliz Paseos Park. 1600 N. Camino de Oeste (1/2 mile north of Speedway/Gates Pass Rd. Park brochure.

You may call, text, or email Kat at (520) 822-6732 or katmantonjones@gmail.com with questions.

SCHEDULE

Date	Time	Location*
September 11	7-9 am	Feliz Paseos Park - 1600 North Camino de Oeste (1/2 mile north of Speedway/Gates Pass Road) (West)
October 9	8-10 am	Santa Cruz River Park – south of Grant West of I10 (West)
October 30	8-10 am	Catalina Regional Park - 4135 E. Trotter Pl. Catalina, AZ (Northwest)
November 13	9-11 am	Pantano River Park – Sabino Canyon and Kolb (East)
December 11	10 am – 12pm	Tortolita Mountain Park – Marana (Northwest)
2 nd & 5 th Fridays	Based on average monthly temperatures	*Subject to change. We will be using paths along “The Loop” and Regional Parks during Covid 19 Pandemic and social distancing to prevent parking/ carpooling issues

Marketing

SAWG JULY Marketing Activities

The SAWG Board of Directors has developed a marketing committee to consolidate efforts involved in promoting our organization. This group, using free and paid media, will be responsible for informing members and other audiences about SAWG's mission and activities.

The committee is currently developing a marketing plan for 2020-21 to promote SAWG through the press, print materials, email, websites, and social media.

In July, SAWG listings on two charity websites: Guidestar and Great Nonprofits, were updated and the Better Business Bureau of Southern Arizona was contacted about adding SAWG to the Give.org website. SAWG profiles on Yelp and Google also were brought up-to-date.

In the future we will be collecting stories/reviews from SAWG members, workshop attendees, gallery visitors and donors for posting on Yelp and charity rating sites to improve visibility and ratings. We are also pursuing a listing on the Amazon Smile in order to receive a contribution from each sale made on Amazon Smile by buyers who have designated SAWG as their charity of choice.

Notifications about the Summer Challenge show were posted on online calendar listings and submitted to print calendars. Flyers about the show were mailed to all of the Pima County Libraries, YMCA, YWCA, JCC and three local art supply stores. These flyers indicated non-members could join SAWG and enter the show.

TIFFT GRANT

Congratulations!

The Southern Arizona Watercolor Guild is delighted to announce that **Terri Gay and Kathy McLean** are the latest recipients of \$1,000 grants by the Arts and Sciences Heritage Fund of the Jewish Community Foundation, in recognition of Janet Ann and William Grant Tiff. Kathy and Terri join the ranks of prior winners, Kat Manton-Jones and Daniel Thomas.

We are indeed fortunate to have the opportunity to recommend applicants for the Tiff Grant and look forward to future accomplishments by Terri and Kathy, thanks to the generous support of the Tiff family. Both of these talented candidates are well-deserving, and I have no doubt that they will fully justify the confidence placed in them. The next application deadline is January 2021.

Submitted by Donna Lam — Tiff Grant Coordinator



MEMBERSHIP

July and August saw two new members join SAWG, **Megan Dado and Peggy Kimes**. Welcome Megan and Peggy! The membership has continued to renew their status albeit at a slower pace. Our current membership stands at 275. We have begun a campaign to contact the remaining outstanding members to ascertain their status. If you have a friend in SAWG who needs to renew help us out. If you are uncertain of your status feel free to contact Sue Ritz, Membership Chair, to help you out.

Upcoming 2020-2021 SHOW SCHEDULE

**indicates a point/juried show*

All Members' Show - Online

- Show Dates: Oct. 6 – Nov. 1, 2020
- Entry and jpg deadline: Sept. 25
- Awards Judge: TBD

***Color My World - Online**

- Show Dates: Nov. 3 – Dec. 6, 2020
- Entry and jpg deadline: Oct. 16
- Juror/Awards Judge: Don Andrews

Holiday Show

- Show Dates: Dec. 8 – Jan. 3, 2021
- Entry & jpg deadline: Nov. 27, 2020
- Reception Dec. 10, 5-7pm

***Signature Members' Show**

- Show Dates: Jan. 5 – Feb. 7, 2021
- Entry & jpg deadline: Dec. 25, 2020
- Awards Judge: Andy Evanson
- Reception: Jan. 14, 5-7pm

***53rd Annual Show**

- Show Dates: Feb. 9 – Mar. 7, 2021
- Entry and jpg deadline: Jan. 22
- Juror/Awards Judge: Mark Mehffey
- Reception: Feb. 18, 5-7pm

***Fiesta Sonora**

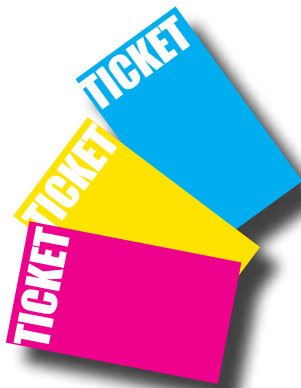
- Show Dates: Mar. 9 – Apr. 4, 2021
- Entry and jpg deadline: Feb. 19
- Juror/Awards Judge: Graham Berry
- Reception: Mar. 18, 5-7pm

Experimental

- Show Dates: Apr. 6 – May 2, 2021
- Entry and jpg deadline: Mar. 26
- Awards Judge: Ben Johnson
- Reception: Apr. 15, 5-7pm

Young at Art

- Show Dates: May 13 – June 4, 2021
- Entry Deadline: April 30
- Reception: Sat., May 15, 2-4pm



JIM CLICK RAFFLE TICKETS

RAFFLE TICKET BENEFITS YOU AND SAWG

Thanks to Bev Heasley and her husband, Tom, for volunteering to take your checks and fill out your ticket stubs to enter the Jim Click Raffle! Single tickets are \$25 and five for \$100. All proceeds stay with SAWG!

Enter to win fabulous prizes – the Platinum Ford F150, two first class airline tickets (that will be able to be used eventually) to virtually anywhere or \$5,000!

Send your checks payable to SAWG to:

Beverly Heasley • 7245 E Camino Bacelar • Tucson, AZ 85715-3406

Be a Winner! Support Your Guild! Good Luck!!!