



# Sketchbook

MAY, 2018

[www.southernazwatercolorguild.com](http://www.southernazwatercolorguild.com)

## NEW Meeting and Workshop Location!

The Celebration & Arts Center at St. Francis in the Foothills United Methodist Church at River and Swan will be our new home for meetings and workshops. It has great north light for the workshops, room enough for everyone to have a table of their own, use of the audio/visual set up at the church if it will work for us, use of the "pantry" which has facilities to make coffee, refrigerate lunches, etc. Lots of well-lit parking is available near the brand new building. It should serve our Guild well.



## WFWS 43.... IT'S HERE!

*Final preparations and finishing touches are nearly complete for the big event we have anticipated for years!*

By the time you read this our guests from 9 states and 10 other watercolor societies will be at our door to see how things are done here in Southern Arizona. We will have framed 100 paintings and hung them in our SAWG gallery and Ted Nuttall will have juried them for the awards.

We will have filled 30 delegate bags with all kinds of goodies for our guests and gathered \$6000 in cash for awards besides an additional \$2316 in goods and gift certificates which were donated by art supply companies.

Television, radio, press releases and newspaper articles have flooded the valley to advertise. Post cards, banners, posters and fliers were made as well as a full color catalogue and Power Point created to preserve the entire exhibit for the future.

On May 3, the 26 officers from other states will arrive for the meetings and activities planned for them. Participants in the full Ted Nuttall workshop and other guests will fill 42 hotel suites at the Radisson. 28 guests will wine and dine at the Mountain Oyster Club,

NEXT GENERAL MEETING  
MONDAY, MAY 14TH  
SOCIAL - 6:30pm  
ANNUAL MEETING  
SAWG GALLERY  
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### 2018-19 WORKSHOP SCHEDULE

November 2018  
PAT WEAVER  
January 2019  
RANDY HALE  
February 2019  
LIAN QUAN ZHEN  
March 2019  
FEALING LIN

## MESSAGE FROM THE PRESIDENT



I can't believe we have come to the end of another fiscal year. And wow what a year! As I step away from the SAWG presidency, I am in awe of all the wonderful things that have happened this year because so many of you have become involved in new ways, making so many contributions of time and energy to keep the Guild vibrant. We have the makings of another great year and I can foresee another 50 years for our organization!

I'm hearing excitement generated about our new location at St. Francis in the Foothills and anticipating that this might just be our new home for some time. The Celebration Center provides ample room for meetings and workshops with open space for whatever numbers we need. Marti White has provided us with the photographs of the facility you can see on the front page in this newsletter. I hope you get a chance to join us for the first meeting on September 10. Until then, we all can anticipate a new welcoming space.

The ballots are in and you'll be seeing quite a few changes in the make-up of the Board. I hope you will join me in congratulating and supporting the new Board. Their regularly scheduled meetings are usually held the first Monday of the month at the Gallery and members are always welcome. The success of the new Board will rely on the involvement of our membership and I will be there to provide them with whatever experience I can as past president. It has been a privilege and a pleasure to be your President for the past two years.

I see a bright future for SAWG and pledge my continued support of our organization. What challenges lie ahead? Opportunities will present themselves in the way of community connection and outreach, fostering internal relationships from member-to-member and the overall direction that water media is headed. What a grand adventure for us to ponder and work together toward. I am excited - and a little nostalgic - as I pass the torch to a new team.

I am proud to be part of this phenomenal group and I am looking forward to having more time to paint. I look forward to seeing you next year at our general meetings, at community events, and at our wonderful Gallery.

Cheers and good painting!  
Nancy

Remember - To submit any articles for the Sketchbook to Debra Irons at [d\\_irons@cox.net](mailto:d_irons@cox.net). Deadline is always the 15th of each month.

## WFWS 43! continued...

55 at the Desert Museum and 85 guests will enjoy the Gala at the SAWG Gallery and attend the Awards Dinner at the Best Western Hotel Airport with sumptuous meals and lively entertainment. Ted Nuttall will give a presentation to the Friends of Western Art. Other activities include tours of three galleries and the Art Institute and a Mini Trade Show at the Radisson.

**Big Thanks go to the many SAWG members who have been part of WFWS43's success!**

It's difficult to thank everyone who has been involved in making the Western Fed Big Event here in Tucson such a success. There are too many to name and just listing them here does not do justice to what is owed to them. Here are some names and groups listed that may come as close to covering it as one can get. Thanks go to our Project Manager **Susan Morris**, Exhibit Manager **Nancy Huber**, President **Nancy Holmberg** and Treasurer **Carolyn Streed**. Thanks go to **Michael Dutton A.V. Technology**, and his team for shipping and framing, **Sandy Walker** for Graphics and Publicity, **Sandra Montgomery** for Publicity also, **Jenny Clark** and her team for Hospitality, **Judy Constantine** who served as recording secretary for all three meetings and had her hands deep into everything, **Anna Don** - SAWG's alternate delegate for table decor, and **Sherry Matlack** for wrangling docents. Also a special thanks to our guild members who submitted 139 entries! Thanks go to **Robbie Summers** for heading up the Workshop and all of those who participated. Thanks go to all who supported in financial ways, in fund raisers, rummage sales, donations of goods or dollars that went towards running expenses, delegate bags or awards. Thanks go to those who have shared their time, their creativity, ideas, support and efforts in any way. Thanks to those who docent the gallery and spread the word to show it off. Thanks go to the big art supply companies, local art supply stores, printers, hotels and restaurants, bussing companies and tourism help. It takes more than a village to put on an event like this, and we have had what was needed thanks to you!



## FUN EVENTS FOR ALL!

### MINI TRADE SHOW

at the Radisson Suites :  
Sat. May 5- 8:30-4:30. Art Supply freebies and giveaways, demos, as well as some great pricing from your local art stores all in one place.

### SAWG ALL MEMBER RECEPTION AND MEETING

at the SAWG Gallery on  
Mon. May 14 - 5-7 p.m. The new officers will be introduced and the annual report will be given. Besides food and fun, we'll have a signup to buy frames from the WFWS exhibit at some fabulous prices and the WFWS Catalogue for \$15. You'll want to get your hands on both!

### DOCENTING

May 1- June 24 : Take the opportunity to docent the gallery while this amazing art is here! Contact Sherry Matlack to get scheduled in.



# EXPERIMENTAL SHOW

The Experimental Show was full of great ideas and excellent examples of what SAWG artists can do when they let their creativity have free reign. The reception was well attended and elicited many complements from artists and gallery visitors.

The juror, Ben Johnson, a local professional artist who studied at the University of the Arts in Philadelphia and the Pennsylvania Academy of the Fine Arts, awarded prizes and praises. He commented that the show demonstrated imagination and the ability of our artists to challenge their process.

*The following artists were awarded the prizes:*

**Best of Show:** Renee Pearson for "Origami"

**Award of Excellence:** Kat Manton-Jones for "Not Your Classic (Nude)"

**Award of Merit:** Terry Medaris for "Life, Beginning to End"

*Also the People's Choice winner for the Experimental Show*

**Award of Merit:** Judith Billings for "A few of My Favorite Things"

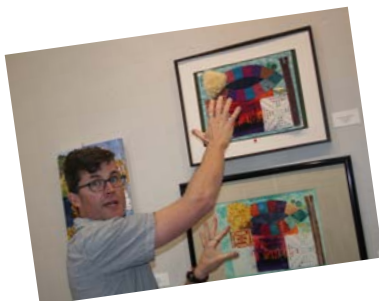
**Award of Merit:** Jennifer Clark for "Door in Kathmandu"

**Honorable Mention:** Jerry Becker for "Fuchsia Patterns"

**Honorable Mention:** Karen McDonald for "Lost in Color"



## EXPERIMENTAL SHOW Reception



*People's Choice -  
Fiesta Sonora  
"Hare"*  
Nancy Holmberg

## 2018-19 Show Schedule

### Community Outreach Show

JULY 17, 2018 – AUGUST 19, 2018  
RECEPTION, THURSDAY, JULY 19, 5-7PM

### Regional Juried Show

AUGUST 21, 2018 – SEPTEMBER 30, 2018  
RECEPTION, THURSDAY, AUGUST 30, 5-7PM

### All Members' Show

OCTOBER 2, 2018 – NOVEMBER 4, 2018  
RECEPTION, THURSDAY, OCTOBER 11, 5-7PM

### Color My World Show

NOVEMBER 6, 2018 – DECEMBER 2, 2018  
RECEPTION, THURSDAY, NOVEMBER 15, 5-7PM

### Holiday Show

DECEMBER 4, 2018 – JANUARY 6, 2019  
RECEPTION, THURSDAY, DECEMBER 6, 5-7PM

### Annual Show

JANUARY 8, 2019 – FEBRUARY 3, 2019  
RECEPTION, THURSDAY, JANUARY 17, 5-7PM

### Signature Show

FEBRUARY 5, 2019 – MARCH 3, 2019  
RECEPTION, THURSDAY, FEBRUARY 14, 5-7PM

### Fiesta Sonora

MARCH 5, 2019 – MARCH 31, 2019  
RECEPTION, THURSDAY, MARCH 14, 5-7PM

### Experimental Show

APRIL 2, 2019 – APRIL 28, 2019  
RECEPTION, THURSDAY, APRIL 11, 5-7PM

#### As of: April 12, 2018 — Bank Balances: SAWG

##### Wells Fargo Bank:

General Fund Checking ..... \$20,370  
General Fund Savings ..... \$28,776  
Total..... \$49,146

##### Restricted Accounts:

Scholarship Checking..... \$ 7,972  
Western Fed..... \$49,868  
Hollander Scholarship ..... \$12,590  
Total..... \$70,430



## Summer Shows

Two six-week shows are planned for this summer. The hope is that these two shows will bring a different look to the gallery for a few weeks and take some of the pressure off SAWG artists to find supply work to cover the walls at the gallery. In addition they will bring a new audience into the gallery.

**July 17 – August 19**

**A Summer Outreach Show –**

### “Young At Art”

– an exhibit of student art

We will be asking for the help of teachers all over the Tucson area, whether in the regular classroom, a summer program, or in private classes, to help their students enter a show in a gallery setting. There will be a reception for the students, their families and the general public on Sunday, July 22, 2-4pm. A great team is working with Marti White, VP of Shows, to launch this show: Beverly Heasley, Tracy Lynn Ross, Christine Hines, and Sue Emer are at work getting the information to teachers. If you know an art teacher who works with children grades 1-12, please let us know so we can send out some information to them.

**August 21 – September 30**

**A Regional Show –**

### “Share Our Walls”

– a juried exhibit of artwork from area arts organizations

We will be putting out a call to artists from as many arts organizations as we can identify to enter a juried show in our gallery. It will be run much like a regular juried SAWG show. We will have awards which will be given at the reception on Thursday, August 30, 5-7pm. Marti is looking for a couple of show chairs to work with her on this as well as people to do the regular tasks of intake and reception (volunteers?).

The gallery will be open for a shorter week this summer – Thursday through Sunday. Docents will still be needed, however, and we will need to find a docent coordinator for the summer or one for each show. Your continued help in keeping the gallery open will be needed and greatly appreciated.

# “It’s important to paint for your enjoyment”

is the headline in an article featuring SAWG Signature Member, Dennis Garrison in The Art of Watercolour Magazine- Issue #30.



In the January 2018 Sketchbook we announced that Dennis was one of 16 artists chosen from 452 who entered the competition to be featured in a future issue of The Art Magazine published in France.

## It's here!

In an interview format Dennis answers questions posed by the magazine about his early introduction to watercolor

in high school through to the present where painting was on hold until his retirement from a career in Engineering. Among

the early steps he details to become the artist he is today, is joining SAWG, to whom he gives a nice credit. During the first couple of years he also read art books, studied other artists, gathered supplies and reference material. Then he began to paint. Dennis explains his process of first creating a painting in his

mind and understanding “the complete painting..like a puzzle to be solved” before lifting a brush! In the article 3 of his paintings are shown as well as 5 photos of a Step-by-Step creation of a recent painting, “Watchin for Whitewater” from the sketch and initial washes to background, foreground and finally the finishing details.

Lastly he shares his favorite tricks and tips for improving your art.

To purchase and read the complete digital article and issue go to [www.artofwatercolour.com](http://www.artofwatercolour.com). 30th issue.

**Congratulations Dennis on your well deserved recognition and for sharing an inspiring piece about your art.**

**You probably have noticed a few changes at the Gallery. They include, to name a few:**

# 1.

- A new look to the Daily Sheet
- The Operations Manual and Daily Sheets are combined in one Notebook
- Name tags have been organized with a new system for use of cords
- Supplies have been reorganized
- A new Survey to track how visitors heard about the Gallery We also have a Reception Advisor, Karen Richert, to advise reception chairs on what’s available at the gallery and how to plan a reception.

# 2.

**Gallery Orientations have begun.** Three were scheduled for April and more are scheduled for May. The Orientations are for new members or seasoned members who would like a refresher. The Orientation Objectives, Class Outline and Docent Orientation Checklist are on the website under ‘Shows’, ‘Resources’, ‘Docent Information’. Review the material on line, schedule an orientation session or print and complete the Orientation Checklist if you’re confident and comfortable with all the items. The material online is intended to assist you, but not replace an Orientation session that includes hands-on experience for specific tasks. Kitty Sturrock, Orientation Advisor, should be contacted by email or phone, to schedule your session.

# 3.

**Some of the Gallery stats have been reviewed for the first quarter of 2018 and are reported here:**

- Revenue - Total revenue for the 1st quarter was \$7,132 or ~ \$2,377/month  
Art Sales (paintings & cards) totaled \$4,352 or ~ \$1,451/month  
Open Studio totaled \$250 or ~ \$83/month  
Bin Rental totaled \$840 (for the three month period)  
The total revenue includes donations to Scholarships, Western Fed. and SAWG.
- Visitors - The Gallery had 462 visitors during the 1st quarter or ~154/month.  
The 11-1 time period was the busiest with 206 visitors or ~ 69/month  
The 1-3pm time period was next with 177 visitors or ~ 59/month  
The 3-4pm time period had 79 visitors or ~26/month  
Members totaled 208 during this time period or ~ 69/month



**Any questions? Comments? Or something you would like more information on - Please contact Monica Hart, Gallery Committee Chair.**

# SAWG Awards **Six** Scholarships



**Tessa McCall – \$1500 Outstanding Artist Scholarship**

**Ironwood Ridge High School**

**Yisela Molina - \$1000 Shirley Hamilton Scholarship**

**Pueblo High Magnet School**

**Sophie Valkovic – \$1000 Laura Hollander Scholarship**

**Ironwood Ridge High School**

**Yaricxa Garcia Perez - \$1000 Scholarship**

**Pueblo High Magnet School**

**Gabriel Villa - \$750 Award of Merit Scholarship**

**Pueblo High Magnet School**



The Scholarship Committee is grateful for the support of the membership through memorial awards, member donations and participation in fundraisers such as apron sales, 50/50, and the art garage sale!! If you don't have your apron, be sure to get one soon!

*Submitted by - the Scholarship Committee*

## MEMBERSHIP NEWS

### MEMBERSHIP NEWS!

#### NEW MEMBERS!

**Esther Rogers  
Ruth Park Houseworth  
Judy Milne  
Ann Lancero  
Joanne Lustre  
Sally Reid  
Gayle Ann Ritari  
Sophie Vaskovic (Student)  
Rick Wheeler**

**REMINDER**  
Member News  
goes in the  
Seat  
Announcements

#### NEW JURIED MEMBERS!

**Marilynn Davis**

*Please remember to turn in your form once you reach a new status. We'll help when needed, but it's up to you to track your point shows. For more details, please refer to page 5 in your directory or on line under Membership.*



*The Aprons are Here!*

**The Aprons are going FAST!**

The proceeds of the \$20 cost of the new aprons goes directly to the scholarship fund! You can pick one up at the gallery while supplies last!



## Membership Renewal is Now!



Our membership year is aligned with our fiscal year which runs from June 1 – May 31 annually, so your membership is current through May 31.

New and renewal forms are available at the gallery and each general meeting. If you prefer to pay by credit card, please do so on our website, under Membership. According to our Bylaws, dues are requested to be paid by May 31. Only paid members will be listed in the fall directory.

As our SAWG year begins to wind up and membership renewals for 2018-19 begin, please consider adding a little something with your membership renewal to help one of our special funds. Anything you give helps support SAWG. Thank you so much.

# Next Season!

## Pat Weaver

**November 13-16, 2018**

\$395 SAWG Members • \$495 Non-Members

“Watercolor Simplified”

All Skill Levels (maximum of 20)



## Randy Hale

**TWO Sessions! January 15 & 16,**

**January 17 & 18, 2019**

\$225 SAWG Members •

\$275 Non-Members per session

“Making a Splash with Watercolor”

All Skill Levels (maximum of 18)



## Lian Quan Zhen

**February 12-15, 2019**

\$395 SAWG Members • \$495 Non-Members

“Watercolor Paint Themselves”

All Levels (maximum of 22)



## Fealing Lin

**March 12-15, 2019**

\$395 SAWG Members • \$495 Non-Members

“Luminous Watercolor Portraiture”

Intermediate to Advanced Skill Levels (maximum of 25)



## Report from the Focus Group

In the February 2018 Sketchbook our President, Nancy Holmberg, announced that an anonymous donor had given SAWG a generous gift to be used to form a focus group that would be asked to discuss positive, creative ideas for reaching out to the greater Tucson community in order to increase traffic into the Gallery ensuring that both the Guild and the Gallery become truly sustainable enterprises.

Wanting to begin with a spirit of open inquiry, the SAWG Board engaged the services of The Accurate Wordsmith to act as facilitators of this focus group in collecting people's true feelings about the state of SAWG as a Guild and The Gallery as an arm of the Guild. Nine members were selected to form this group. They reflect SAWG's overall demographic: new members, long time members, experienced artists, and those just beginning to create art as well as art appreciators. In a series of meetings, the group generated many wonderful ideas and lots of enthusiasm. The best feedback shared by the group was how much SAWG means for so many of its members. It was viewed by the group as a valued part of their art, a tool they rely on and a place for inspiration.

The group felt that their experience solidified among them a desire to encourage others to become a part of this community of artists and friends. By the end of the conversations, the group began to see opportunities falling under an umbrella of three main categories:

- Communication – internal and external
- Life-long Learning – of members, potential members and the community
- Social Interaction – the value of spending time with people who share your interests

Thriving requires action! The most immediate action the Board will take to address these areas is to prepare an Annual Report to communicate to the membership where SAWG stands in a variety of areas that involve its future ability to thrive. Look for a comprehensive report in the next few months with details about finances, membership, community impact and more.

The Board is also planning to use the summer months in the Gallery reaching out to the community in a couple of shows that will draw more people through the door. An exhibit of student artwork from across the city is planned July 17 – August 19 and a regional juried show that will include all the arts groups in Pima County from August 21 – September 30.

Enhanced efforts to communicate with the guild and involve the community are just the beginning. These events and many more new ideas can't be implemented by board members alone. Coming soon you will see requests for information regarding skills and talents (in addition to your art!) that you might be willing to apply to future tasks and activities that are emerging. As we work together to create the future of the Guild, let's remember that each of us is one brush stroke in the SAWG masterpiece!