

# Sketchbook



FEBRUARY 2019

www.southernazwatercolorguild.com

## Two Fabulous Workshops



### February workshop - Lian Quan Zhen

We are looking ahead to our February workshop with **Lian Quan Zhen** ([www.lianspainting.com](http://www.lianspainting.com).) This is a class for all skill levels, and he keeps it simple by using only 3 primary colors!

You will get instruction on mixing colors on paper and plenty of time to practice in class. There are still a few spaces left, so hop online to our website today and put down a deposit to reserve your seat!



### March workshop - Fealing Lin

The amazing portrait painter **Fealing Lin** will wrap up our workshop season in March. There is still plenty of space for you if you are looking to take your portraiture to a new level. This class is for intermediate to advanced skill levels, and Lin will show you how to capture the quality of light of your subject and achieve transparency in your images. Visit his website [www.fealingwatercolor.com](http://www.fealingwatercolor.com) for examples of his work.

The reviews are coming in from our previous workshop, and everyone is delighted with our new workshop space, at St. Frances Celebration Center on River Road. With lots of parking, and a beautiful large room with picture windows looking out at the Catalinas, how can it be better!

**Contact Judy Constantine, the workshop registrar, with any questions.** Submitted by - Judy Constantine



NEXT GENERAL MEETING  
**MONDAY, FEB. 11TH**  
 SOCIAL - 6:30pm  
**ST. FRANCIS CHURCH**  
 TABLE OF CONTENTS

- PAGE 1**  
WORKSHOPS  
MEETING SCHEDULE
- PAGE 2**  
PRESIDENT'S MESSAGE  
MISC NEWS
- PAGE 3**  
ANNUAL SHOW NEWS
- PAGE 4**  
MORE SHOW NEWS  
SHOW SCHEDULE
- PAGE 5**  
MORE SHOW NEWS
- PAGE 6**  
WORKSHOPS
- PAGE 7**  
GALLERY NEWS
- PAGE 8**  
MINI WORKSHOP NEWS
- PAGE 9**  
PUBLICITY NEWS  
MEMBERSHIP NEWS



### 2019 WORKSHOP SCHEDULE

February 12-15, 2019  
**Lian Quan Zhen**  
 March 12-15, 2019  
**Fealing Lin**



## Clip and Save! MEETING SCHEDULE

February 11,	Monday	7-9pm	Gen. Meeting	Liam Zhen, Artist Demo
March 11,	Monday	7-9pm	Gen. Meeting	Fealing Lin, Artist Demo
April TBD				
May TBD				



What a great January meeting!! Energy was IN THE AIR!!! Several of you jumped on the opportunity offered to SAWG by SAACA for a show of up to 30 paintings at Cox Communications. We had our 30 painting quota 2 hours of the eblast announcement. Watch your eblasts!

SAWG is renting a space at the Arizona Opera League's "Bravo Vino!" event on the grounds of the Gregory School on Saturday, March 30th! We'll have a table with hand outs and two fabulous plein air member artists, Terri Gay and Tony Peralta, will paint.

We'll be the only live action exhibitor!!! The Opera League expects 1000 – 1500 participants – great exposure for SAWG to a culture (and wine) loving crowd. Please continue to talk up SAWG and the gallery to your friends and any other organization to which you belong. Thanks to Leonora Nixon for the connection!

Our next show is our Signature show. Thanks to Wayne Ufford and Bill Bearden for stepping up and running it. The reception is Thursday, February 17th, 5 – 7pm at the gallery. Don't miss it!!

Speaking of "Don't miss it!" our next show is our juried Fiesta Show with paintings representing our beautiful Sonora Desert region. Thanks to Tracy Lynn Ross and Paula Weech for organizing it! Deadline for entry in 2/8 and application/details are on our website.

Mark your calendars for a Nuts & Bolts of Running a SAWG, Saturday 2/16 at 11am at the gallery! Marti has this down to a science and it's so much easier than you think! Marti and I are running this event. To sign up, rsvp to me at [president@southernazwatercolorguild.com](mailto:president@southernazwatercolorguild.com)! Free.

Sunday March 17th we're planning a Caravan of Cars – meet at the gallery and visit a couple of non-watercolor artists' studios and go to lunch. Suggestions for artists and lunch places welcome. We need drivers and passengers! No limit on participants. Email me with suggestions or to sign up for this fun event! Free – you pay for your own lunch.

Our next New Member Event is Saturday, March 23rd from 1:30 – 3pm at St. Francis. We'll answer the questions of who does what, where do I fit in and best of all - what do I get for my membership! Lots of fun activities. Email me to sign up! Free.

Check out our new free program to help you improve your artwork – get that painting into a juried show!!! See Loisanne Keller's info in this edition of the Sketchbook on "Another Pair of Eyes." Many thanks to our Signature members for volunteering to assist! Free.

NOW for excitement TO THE MAX!! Email me if you'd like to be part of the committee planning Outreach In Service presentations to public school art teachers K- 12 at their schools!!! We have a curriculum from the Arizona Watercolor Artists (AWA) based in Maricopa County who are already in schools doing presentations. The committee discuss will include our Scholarship Program. We hope this will be a boost to our wonderful Young at Art show in May so we'd like to get going on it now!!! Calling all current/former teachers!!! Email me!

[President@southernazwatercolorguild.com](mailto:President@southernazwatercolorguild.com)

Thanks to every member who has stepped up to either volunteer and/or donated to our wonderful organization! Your board is currently working on nominations for next year's positions. If you are contacted, please give serious consideration to pitching in to keep SAWG vibrant!

I hate to say it but promised corporate donations for show awards have not materialized, despite repeated contact efforts. I need to ask you to consider underwriting an award personally, in memoriam or as a group. Your donations, payable to SAWG, and mailed to the gallery to Marti White's attention are needed. Everything is gratefully appreciated!!!

Randy Hale's workshops were SOLD OUT! Don't miss out. We still have openings for our last 2 workshops of the season. Sign up on the website!

Thank you to docents who are painting up front in our window! Tucson is a word of mouth town. As plaza shoppers walk by our gallery storefront, they see an artist painting, come in, enjoy our beautiful gallery and then tell their friends! Keep talking up our great organization!

Go, SAWG! Sincerely, Karyn

Remember - To submit any articles for the Sketchbook to Sandy Walker, [walkersj@cox.net](mailto:walkersj@cox.net).  
Deadline is always the 15th of each month.



WFWS 44  
**The results are in!**  
SAWG had five artists chosen to exhibit their paintings in the Western Federation of Watercolor Society's

44th Exhibit in San Diego this coming May.

Congratulations go to:

**Dennis Garrison,**

**Carole Hilsbery,**

**Susan Morris,**

**Barry Sapp and**

**Kitty Sturrock.**

**Well done artists!**

Coming  
in June!!

Calling all members  
who have

**NEVER  
ENTERED ANY  
SHOW!!**

This show is just for  
you!!

Stay tuned for more  
information on the "Shy Artists'  
Debut Show!!!"





# 51<sup>st</sup> ANNUAL SHOW

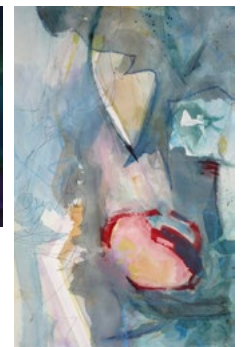
**Thank you** to all the artists who submitted work to the show. Randy commented that he would have liked to have chosen more paintings but knew that he had to limit his selections to accommodate the space. As it was, we used a gallery panel to hang all the beautiful work that was accepted. Thank you to the outstanding volunteers who choreographed a smooth check-in and to Dru Hill and her crew for hosting an attractive reception. As a reminder, the last day of this show is February 3rd.

Randy Hale impressed us with his demonstration. He emphasized using value sketches – **“plan slowly, paint quickly.”** He quickly painted a landscape using a negative shape in the focal area and strong darks and paths of light to lead us into the area of interest. Both his two-day workshops filled quickly.

**Congratulations to the members who received awards for their paintings.**

- Best of Show (SAWG) - **Barry Sapp, Sacred Headdress**
- Award of Excellence (Holbein Artist's Materials) – **Fran McNeely, Tripodi**
- Award of Excellence (Past President's Award) - **Renee Pearson, Iris Glow**
- Award of Merit (Jack Richeson) – **Marti White, Tropical Ocean from the Air**
- Award of Merit (SAWG Gallery Committee) – **Peggy Steffens, Ecstasy**
- Award of Merit (Fountain Studio, Transparent Watercolor Award) – **Loisanne Keller, Desert Rainbows**
- Honorable Mention (American Frame) – **Sherry Matlock, What Remains**
- Honorable Mention (Arizona Art Supply) - **Naomi Spitzer, Cosmic Convergence**

*Submitted by Show Co-Chairs: Kat Manton-Jones and Judy Constantine*



*Annual Show Reception*



# Signature *Members' Show*

Visit the gallery this month to see the colorful and creative work submitted by our signature members to the 2019 Signature Members' Show. The show runs from February 5th until March 3rd. Make a date with your Valentine for our very special Valentines Day Reception, February 14th, 5-7PM. Help us celebrate the work of some of our most experienced artists at the reception on February 14.

Submitted by - Bill Bearden

*Sign up Today!*

# Fiesta Sonora Show

***There's no other place on earth quite like here! Let's Show it off!***

SAWG's point show, Fiesta Sonora, is the yearly show featuring our unique Arizona-Sonora region: People, Places, Celebrations, Flora and Fauna, Abstract artists express the colors and feeling of this exceptional area. Fealing Lin will be our Juror and awards judge. Let's show her what a special place we have in our Sonoran region! Go to our website and check out the guidelines, download the Entry form, and send jpgs to Nancy Huber at [images@southernazwatercolorguild.com](mailto:images@southernazwatercolorguild.com). **Deadline for entries is February 8**, so waste no time and please enter now!

The show will be hung in the gallery March 5 thru March 31 with a reception on March 14.

We are happy to answer questions - just contact show chairs Tracy Lynn Ross [tlross3@yahoo.com](mailto:tlross3@yahoo.com) (520)907-8941 or Paula Weech [pjweech@cox.net](mailto:pjweech@cox.net) (520)904-3541.

# EXPERIMENTAL SHOW BE FEARLESS!

*Sign up Today!*

No matter where you are in your art journey there is always room to grow. The joy of creating a "successful" piece of art will fade if you continuously use the same subject, the same colors, the same materials. Excitement and amazement enter into the process and the result when you try something new. This is how we learn and grow as artists. Experimentation is the essential element in creativity. But all too often I've heard artists say, "I'm afraid to..." The SAWG Experimental Show is a celebration of your creativity and fearless pursuit of growth and learning. Challenge yourself in the up coming weeks to try something new. Take a workshop. Read an art book. Watch a DVD. Checkout demonstrations on YouTube.

Want to read more? Check out my blog post, "Be Fearless": [drupaints.faso.com/blog/139572/be-fearless](http://drupaints.faso.com/blog/139572/be-fearless)  
And then, enter the Experimental Show to share your journey.

## 2019 Show Schedule

### Signature Show

FEBRUARY 5, 2019 - MARCH 3, 2019  
RECEPTION, THURSDAY, FEBRUARY 14, 5-7PM

### Fiesta Sonora

MARCH 5, 2019 - MARCH 31, 2019  
RECEPTION, THURSDAY, MARCH 14, 5-7PM

### Experimental Show

APRIL 2, 2019 - APRIL 28, 2019  
RECEPTION, THURSDAY, APRIL 11, 5-7PM

# Entering Juried Exhibitions Means Following Rules!

My experience with entering juried competitions goes back more than 40 years. One of the first things I had to learn was that I had NO chance of my work being accepted into these shows if I did not follow the prospectus rules to the letter.

I was tasked to be the “inspector” of incoming work for the Annual Show this year, and that was not my first time in this position, which requires both tact and liberal use of “the broken record” routine. Still, it never ceases to amaze me how many of our members, even some who know better, continue to bring in work that has debris under the glazing, dirty or smudged mats, plastic frames, frames with sawtooth hangers, and frames with an attached pedestal (suitable for display on a desk, but not on a wall). We get gallery wrapped work where the image is not painted all the way to the edges of the canvas where it wraps to the back of the stretcher bars. We get unacceptable mat colors. We get mounted, varnished work that requires a frame submitted without one. We get badly scratched plexiglass. We get frames that are falling apart.

Then we have members who want to change a price, or make a painting Not For Sale (no can do folks - the programs are already at the printer!), or who have not attached an I.D. tag on the back of their painting.

When these violations of our rules are pointed out to them, some members respond with rolled eyes, defensiveness, and sometimes anger. I’ve had people say they are “free spirits” and don’t follow rules. As a guild, we at least offer the option of taking the work apart and correcting the problem. In any other quality regional or national show, these pieces would simply be rejected.

Why do we have these rules? SAWG is one of a handful of art organizations that has their own gallery space. Most art organizations are continually scouting places where they might mount an exhibition, and some of the spaces are far than ideal for showcasing art. The Guild is running a professional gallery space, and because we are, we need to be sure the work offered to the public is professional in its presentation. Put yourself in the shoes of a prospective art buyer. Would you purchase a poorly framed work? If I’m going to buy a ready-to-hang piece of art, I expect it to be exactly that.

So, the next time you enter a show and get that email that your work has been accepted, before you deliver your fabulous painting to the gallery, please be sure it’s in perfect condition. Read the guidelines for presentation (they’re always on the SAWG website). Put a copy up in your studio. Check your work in good light for debris, scratches, smudges on the mat, etc. Make sure it has a hanging wire, and that it’s securely fastened to the frame. Make sure your frame is in good condition. Re-glue the corners of a wood frame if needed. Clean the tracks in a metal frame. Inspect your glass and plexi. Make sure there is an I.D. card on the back. When your work is professionally presented, you’ll sail through the inspection process with no problem at all. And for all you free spirits who don’t follow rules? That’s absolutely fine when it comes to your creative process. Go for it. But when it comes time to get that rule-breaking work into a gallery setting—follow the rules.

*Submitted by - Ellen Fountain  
Fountain Studio*



# Workshops 2019

*Sign up Today!*

## February workshop - Lian Quan Zhen

There is still time and space for you to sign up for our next two workshops, Fealing Lin and Lian Quan Zhen, both outstanding artists and teachers. You can go online with a credit card to our and sign up anytime. Don't miss this opportunity to study with some of the best watercolor-ists in the business!

Workshop page on the website

**Contact Judy Constantine, the workshop registrar, with any questions.**

Submitted by - Judy Constantine

### Lian Quan Zhen

February 12-15, 2019

\$395 SAWG Members • \$495 Non-Members

“Watercolor Paint Themselves”

All Levels (maximum of 22)



## Coming in March!

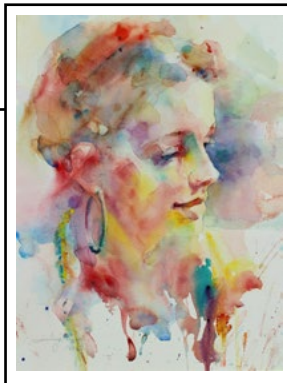
### Fealing Lin

March 12-15, 2019

\$395 SAWG Members • \$495 Non-Members

“Luminous Watercolor Portraiture”

Intermediate to Advanced Skill Levels (maximum of 25)



## Two great Randy Hale Reviews!

“Randy Hale gave two outstanding sold-out workshops in January! His easy-going style, both personally and in his painting, were well-received by all the attendees, whether beginner watercolorists or advanced professionals. We worked hard and produced many paintings in just two days!”

“Randy Hale taught us some easy techniques to be more expressive at our January workshop. He demonstrated, then helped us, as we used more water, soft brushes, and bright color. Randy teaches in the Denver area. He walked among us as he helped each person several times each day. His insights were quite useful. We had a relaxing workshop that moved us up a notch in our skills.”

# Please consider VOLUNTEERING at our FABULOUS SAWG Gallery !

If you are new to SAWG and plan on entering a show you will be requested to sign up to docent by email or when you drop off your artwork. But first, you need to be oriented to the Gallery. It is important that you have attended a docent orientation session so that you are comfortable with the docent responsibilities which include, in part, customer service, sales procedures, recording and reporting sales and gallery procedures, such as opening and closing the gallery. This will help the gallery to run smoothly.

The Gallery is a major asset to SAWG and to you as a member. It gives us a regular place to hold our shows and a place for your work to be seen by the public. Most art groups do not have this benefit and it is wonderful, but it requires a minimal amount of work from each member, such as docenting and occasionally volunteering to help with a show or an opening, etc.

Docent orientation sessions are held the second Wednesday of each month, and additionally on an as needed basis.

Spring sessions are:

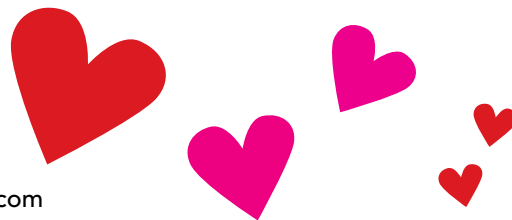
February 13

March 13

April 10

All are at the gallery at 1pm.

You can sign up by emailing or calling Kitty Sturrock at [kittysturrock@gmail.com](mailto:kittysturrock@gmail.com)  
262-893-4982



## Gallery Stats for September with a comparison to 2017 and 2014 (River Gallery):

Total Revenue:           2018 \$3,785                           2017 \$5,485                           2014 \$7,587 (includes calendar sales)

Total Visitors:           2018 - 161                           2017 - 116

By Day of Week:	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	2018 9	2018 25	2018 26	2018 26	2018 40	2018 33
	2017 14	2017 16	2017 14	2017 27	2017 32	2017 13

By Time of Day: The most popular times to visit the gallery has consistently been between 11 and 3pm.

Members Only:

2018 70

2017 62

Submitted by Monica Hart 1/8/19



## Gallery misc...

The gallery is missing one of our black table clothes. We had four, but now there are only three. If you know where it might be, please return it to the gallery. Thank you!

Thanks to all the docents who are painting in the front of the gallery! Please remember to cover the table before painting and clean up afterwards. The table will remain in the front window, no need to collapse it.

### Interested in being a Gallery Docent Volunteer or Substitute?

The Gallery Manager maintains a list of volunteers and substitutes. Those members on the list, are contacted by the Docent Coordinator (by email) to determine interest and availability to docent for each show. You select when you would like to docent whether or not you are exhibiting in the show. Join us! Contact the Gallery Manager at [gallery@southernazwatercolorguild.com](mailto:gallery@southernazwatercolorguild.com) to add your name to the list. If you need to delete your name, the Gallery Manager can do that also.

# Mini Workshops Galore!

## **“Painting Skies with the Wet on Wet Technique”** taught by *Loisanne Keller*

Learn about painting simple and complex washes and stormy skies as inspired by our monsoon skies. We'll paint wet on wet using lots of paint and big brushes!

Where: at the SAWG Gallery workshop space.

When: Tuesday February 5, Wednesday February 6, and Tuesday February 12.

Time: 9:30am -12:30 pm, 3 hours each day

Cost: \$90 for all 3 days

Note: Class is limited to 8 people. This class is full.

Another class will be held on Tuesday March 19, Wednesday March 20, and Tuesday March 26. For more information, or to register, contact Loisanne Keller at [loisannek@gmail.com](mailto:loisannek@gmail.com) or call: 520-445-4774. A 50% deposit is required to secure your space, fully refundable if the minimum of 5 people is not met.

## **“Nuts and Bolts of Running a SAWG Show”** This program will be led by *Marti White, current Vice President of Shows, and Karyn Vampotic, current SAWG President*

When: Saturday, February 16

Where: SAWG Gallery

Time: 11-12:30pm

Cost: Free

Marti is an expert on the steps to a successful show. And Karyn wants to engage all members, including new members,

in demystifying the process of putting on a SAWG Show.

Everyone is welcome. New members are especially encouraged to attend.

Contact: Karyn Vampotic at [president@southernazwatercolorguild.com](mailto:president@southernazwatercolorguild.com) for more information.

## **Another Pair of Eyes**

This is a two hour **CRITIQUE SESSION** at the gallery designed to assist new or intermediate members artists who want to improve their skills and increase chances of acceptance into juried shows. Two SAWG Signature members will evaluate members' paintings in a positive and encouraging manner, designed to promote members' confident entry into shows particularly juried shows.

When: first session is February 23rd, and recurrent sessions will be the third Saturday of every month year round.

Where: SAWG Gallery workshop space

Time : 10-12pm

Cost: \$5.00 voluntary donation to SAWG gallery

The Signature artist will change with each month except the first two.

February 23rd, Loisanne Keller and Shannon Russell will lead the session.

March 16 will be led by Carolyn Streed and Nancy Huber

April 20th will be led Karen Brungardt and Renee Pearson

May 18th will be led by Marti Plevel

*Class is limited to ten participants. Registration is required. Contact either Loisanne Keller at*

*loisannek@gmail.com or Shannon Russell at [shandanrus@cox.net](mailto:shandanrus@cox.net). For more information, contact Loisanne Keller*

## **“SAWG Video Club”** led by *Karyn Vampotic*

Members of the Club meet, watch a video and paint along with the video's exercises.

When: February 25 and last Monday of every month

Time: 1-2:30pm (Arrive earlier to rearrange tables in order to view video)

Fee: No Cost, but donations welcome

Contact: Karyn Vampotic: [president@southernazwatercolorsguild.com](mailto:president@southernazwatercolorsguild.com) Note: Club membership is limited to 12 members and is currently full. To be on the wait list, please contact: Karyn Vampotic: [President@southernazwatercolorsguild.com](mailto:President@southernazwatercolorsguild.com)

Looking Forward into March: Check the website under workshops/miniworkshop for more information about these events and other new additions

March 16, New Member Orientation and Nuts and Bolts

March 17, Caravan of Cars to Studio

If you are interested in presenting a miniworkshop, or have an idea for a miniworkshop you'd like to attend, contact Loisanne Keller, at [loisannek@gmail.com](mailto:loisannek@gmail.com)



# Publicity

## PUBLICITY IS WORKING!

The SAWG Publicity Committee currently consists of: Risa Waldt, Lisa Bagshaw, Edlyne Sillman, Sue Hildreth and Sandra Montgomery all working to reach the public about our Guild and Gallery. Jan 18- Feb 18, SAWG is running an ad through VisitTucson.org in the online Gem and Mineral Show Guide. Feb 1- 28, the Loft will advertise SAWG in their print Movie Guide and full screen in three theaters for a 10 second rotation. Catch a movie in February at the Loft and look for our advertisement! Thank you Sandy Walker for your time and expertise to create the ads.

The Publicity Committee members have divided the city to supply our Show Rack Cards to the Program Director of Major

Retirement Communities, apartments as well as those Active Adult 55+ Communities. We have also offered a group watercolor workshop for the communities interested to book a date with the Gallery.

Businesses have been contacted, including Long Realty, Design Trends, Designlines, Caterpillar, architects and construction companies. We continue to supply hotels and resorts, a dude ranch, Tucson and Oro Valley Parks and Rec, libraries, YMCA, and YWCA.

We have encouraged docents to paint upfront by the Gallery Window. We are now seeing more people stop in as they walk by. Nothing says Art Gallery more than a painting artist! Thank You!

Submitted by — Sandra Montgomery



**Remember to recommend freinds to join our facebook page**



## MEMBERSHIP NEWS

### MEMBERSHIP NEWS!

#### WELCOME NEW MEMBERS!

Darlene E. Carpenter  
Nina Grossman

#### CONGRATULATIONS JURIED MEMBER!

Leonora Nixon

#### CONGRATULATIONS SIGNATURE MEMBER!

Emilio Fiorino

#### CONGRATULATIONS SAGUARO MEMBER!

Peggy Steffens

*Please remember to turn in your form once you reach a new status. We'll help when needed, but it's up to you to track your point shows.  
For more details CHECK online under Membership.*

## American Frame Discount

If our members use the code ALLIANCE2018 when you place an order, you should get the discount.

PROUD MEMBER OF THE



**ALLIANCE PROGRAM**

*Membership Directories are Here!*

### As of: December 21, 2018 —

#### Bank Balances: SAWG

Wells Fargo Bank:	Restricted Accounts:	
General Fund Checking ..... \$49,640	Scholarship Checking.....	\$ 1,707
General Fund Savings ..... \$28,782	Western Fed.....	\$10,000
Total.....	Hollander Scholarship .....	\$11,593
	Total.....	\$23,300

The 2018-19 Directories are here! Be sure to pick up your copy at the next General Meeting, or any time at the Gallery.